

Conference Call for Papers - Building and Sustaining the Momentum of Cross-border e-commerce for the Greater Bay Area

Cross-border e-commerce has seen robust growth in China in recent years. Social distance brought by the pandemic has contributed to the rising trend of online shopping, and cross-border e-commerce, particularly in the Greater Bay Area (GBA), has emerged as a crucial link between domestic production and international demand. To take advantage of this opportunity due to cross-border e-commerce, there is an urgent need to adapt to the new supply-demand relationship, especially in the GBA. In this case, e-commerce is a new combination of productivity, production methods, and production relationships. While China is transforming itself from an industrial-based, export-dependent economy to a service-based, domestic demand-driven one, e-commerce could pose positive impacts in promoting industrial restructuring, boosting domestic demands, increasing employment, and constructing a new order of global trade.

Recognizing such an opportunity, PolyU SPEED, Technological and Higher Education Institute of Hong Kong, The Hang Seng University of Hong Kong, BNU-HKBU United International College, Shenzhen University, Macao Institute for Tourism Studies, Institute of Seatransport, Hong Kong Sea Transport and Logistics Association, and CCAPPTIA (www.ccapptia.com), CY Tung International Centre for Maritime Studies are jointly organizing a conference themed '*Building and Sustaining the Momentum of Cross-border e-commerce for the Greater Bay Area*' to be held in Hong Kong on 11-12 August 2023 (Fri and Sat). In this conference, researchers and industry leaders will explore future plans and actions to cope with the new generation after the Covid-19 pandemic. This conference will attract academic, governmental, and industrial participants from all over the world with innovations and fresh partnerships. We warmly invite you to submit your abstracts and/or papers and participate in this enlightening conference.

Submission & Topics

We are looking for papers focusing on the following topics related to e-commerce and Greater Bay Area business model, but not limited to:

- e-commerce operation management
- Customs supervision and e-commerce
- Commercial systems
- Cross-border e-commerce
- Brand new e-business models
- E-business model changes brought about by the Covid-19 pandemic
- Port and maritime digitalization
- e-supply chains
- Transaction model
- Market opportunities for e-commerce
- Winning strategies for e-commerce
- Blockchain-related technologies

All submitted papers will be peer-reviewed. Best Paper Awards will be awarded to individuals or teams for outstanding contributions to this field of research. The awards will be announced at the conference, and certificates will be presented to the awardees.

Submit abstracts or papers for this conference by sending an e-mail to: chuiying.chung@speed-polyu.edu.hk or research.SC rebuilding.speed@gmail.com

The templates preparing for the abstract and full paper can be found in this e-mail.

Key Dates

Abstracts submission (Presentation & Full Paper): 12 May 2023

Abstracts submission (Presentation Only): 19 May 2023

Notification of Abstract Acceptance: 26 May 2023

Submission of Final Paper: 30 June 2023

Notification of Final Paper Acceptance: 12 July 2023

Author Registration Deadline: 25 July 2023

Conference: 11-12 August-2023



economies

***Economies* – E-Commerce and E-Supply Chain Management**

High Visibility: indexed within Scopus, ESCI (Web of Science), EconLit, EconBiz, RePEc, and other databases.

Journal Rank: CiteScore - Q2 (Economics, Econometrics, and Finance (miscellaneous))

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